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**SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
PACIFIC GAS AND ELECTRIC COMPANY**

**STATE-MANDATED SOCIAL PROGRAM COST ALLOCATION**

**PREPARED TESTIMONY**

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SOUTHERN CALIFORNIA GAS COMPANY  
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**SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
PACIFIC GAS AND ELECTRIC COMPANY  
STATE-MANDATED PROGRAM COST ALLOCATION  
EXECUTIVE SUMMARY**

Southern California Gas Company, San Diego Gas and Electric Company, and Pacific Gas and Electric Company (Collectively referred to as “the Utilities”) propose a more fair allocation of the costs for state mandated social programs consistent with the proportion of base revenue that is collected from customers.

In the time since Equal Cents Per Therm became the standard allocation method, the costs to fund these programs has dramatically increased which puts a disproportionate amount of the burden to pay on commercial and industrial customers. The burden on these customers has had a negative impact on the business environment in California and is one of the reasons many businesses consider leaving the state. An allocation based on Equal Percent of Base Revenue (EPBR) assigns costs to individual customer classes based on the same percentage of base transportation revenue allocated to each customer class. EPBR alleviates some of the burden of payment from commercial and industrial customers, improves the business environment in California, is straightforward to implement, and has minimal impact on residential customers.

In this application, the utilities propose the following:

- A reallocation for all current and emerging state mandated social programs (which presently includes California Alternate Rates for Energy; Self-Generation Incentive Program; Research, Development and Demonstration; Direct Assistance Program; Low Income Energy Efficiency; Energy Efficiency; and Board of Equalization).
- A reallocation based on EPBR which assigns costs based on the percentage of base revenue the Utilities collect from each customer class.
- A 3-year phase in to help minimize the small impact on residential customer bills.

**SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
PACIFIC GAS AND ELECTRIC COMPANY**

**CHAPTER 1**

**STATE-MANDATED SOCIAL PROGRAM COST ALLOCATION**

SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
PACIFIC GAS AND ELECTRIC COMPANY  
CHAPTER 1  
STATE-MANDATED SOCIAL PROGRAM COST ALLOCATION

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2                   **SAN DIEGO GAS AND ELECTRIC COMPANY**  
3                   **PACIFIC GAS AND ELECTRIC COMPANY**

4                                   **CHAPTER 1**

5                   **STATE-MANDATED SOCIAL PROGRAM COST ALLOCATION**

6   **A. Introduction**

7                   Southern California Gas Company (SoCalGas), San Diego Gas and Electric  
8                   Company (SDG&E) and Pacific Gas and Electric Company (PG&E) (collectively  
9                   referred to as “the Utilities”) propose to more fairly allocate the natural gas cost  
10                  of state-mandated social programs consistent with the proportion of base  
11                  revenue that is collected from the customers of the Utilities. Currently the  
12                  majority of state-mandated social program costs collected through utility gas  
13                  rates are allocated equal cents per therm (ECPT). The California Alternate  
14                  Rates for Energy (CARE) low-income rate discount represents by far the largest  
15                  component of state-mandated social program costs. ECPT has also become  
16                  the default allocator for new programs. Some of the state-mandated social  
17                  program costs are currently allocated equal percent of marginal costs (EPMC),  
18                  or based on direct benefits, which are defined as the proportion of program  
19                  dollars assigned to each customer class. The Utilities propose that all current  
20                  and emerging state-mandated social program costs collected through gas rates  
21                  should be allocated to the applicable customer classes based on the percentage  
22                  of base revenue the Utilities collect from the customer class, or equal percent of  
23                  base revenue (EPBR). To minimize the impact on residential customers, the  
24                  Utilities propose to phase in the change in allocation over three years. The  
25                  Utilities’ proposal promotes a more competitive business environment in  
26                  California while having little impact on the rates and bills paid by the Utilities’  
27                  residential customers.

28                  This chapter describes why the dramatic and continuing increase in state-  
29                  mandated social program costs makes a change in allocation important, and  
30                  why EPBR should be adopted as the default allocation. Chapter 2 examines  
31                  cost allocation assuming program costs were funded directly from the state’s  
32                  General Fund tax revenues. Chapter 3 presents the proposed allocation

1 including the three-year phase-in and proposed rates for SoCalGas and  
2 SDG&E. Chapter 4 presents the same information for PG&E.

3 **B. State-Mandated Social Program Costs Are Currently One of the**  
4 **Fastest Growing Components of Utility Rates**

5 Increasingly, California has been using utility rates to fund a growing variety  
6 of social programs. State-mandated social programs are generally funded  
7 through a surcharge or adder on utility rates, where a substantial portion of the  
8 benefits of the program accrues to society rather than to a particular customer  
9 class. The current programs in this category include the following:

10 1. Gas Public Purpose Programs (Funded through the Public Purpose Program  
11 Surcharge (PPPS)), mandated by Public Utilities Code sections 890-900,  
12 including:

- 13 • California Alternate Rates for Energy (CARE);
- 14 • Energy Efficiency (EE);
- 15 • Direct Assistance Program (DAP) for SoCalGas, also known as  
16 Low Income Energy Efficiency (LIEE) for SDG&E and PG&E;
- 17 • Research, Development and Demonstration (RD&D); and
- 18 • Public Purpose Program CPUC and Board of Equalization (BOE)  
19 administrative costs.

20 2. Self-Generation Incentive Program (SGIP)

21 These programs were instituted to fund a variety of activities that the  
22 Commission and/or the State Legislature determined will advance desirable  
23 social goals. The CARE program was instituted to provide rate discounts to  
24 qualifying low-income California utility customers. The cost of the discounts, and  
25 CARE program administration, are recovered by California utilities through  
26 subsidies paid by non-low-income utility customers.

27 EE programs directly benefit the customers participating in the programs,  
28 but also benefit society through reduced demand for energy and reduced  
29 pollution. The California Public Utilities Commission's (CPUC or Commission)  
30 preferred loading order for electric generation resources recognizes that more  
31 efficient use of energy benefits all customers. When energy efficiency resources  
32 are focused on cost-effective opportunities, all customers benefit from avoided



1 costs of additional generation and the environmental benefits of cleaner air and  
2 less use of our resources.

3 The DAP and LIEE programs make energy efficiency and home  
4 weatherization available to low income customers at no cost to them. The  
5 benefits are similar to those of CARE, providing assistance to customers in need  
6 to help them lower their utility bills. PG&E and SoCalGas currently allocate EE,  
7 LIEE and DAP costs using a direct benefits allocation based on program dollars  
8 provided to each customer class. SDG&E allocates LIEE using Long-Run  
9 Marginal Cost (LRMC).

10 RD&D funds investment in promising new gas technology to assist in  
11 commercialization. In the long term, these technologies may reduce costs,  
12 increase efficiency, improve safety, or reduce pollution. The benefits of RD&D  
13 can be new technological options which provide gas customers with affordable,  
14 low emission, highly energy-efficient gas combustion equipment which is  
15 compliant with stringent air quality regulations and that has lower first costs and  
16 operating expenses. RD&D can also benefit the Utilities by lowering utility  
17 operating costs through improved system operations resulting from process and  
18 productivity improvements. Savings from these lower costs are then passed on  
19 to all gas customers. RD&D is currently allocated EPMC for SoCalGas and  
20 SDG&E, and ECPT for PG&E.

21 The SGIP provides financial incentives for customers who invest in  
22 distributed electric generation, including renewable generation. The program  
23 assists commercialization of distributed generation technology, reduces  
24 pollution, and ultimately avoids costs for electric generation, transmission and  
25 distribution infrastructure. Decision 01-03-073 determined that because the  
26 SGIP benefits all of society, utility gas customers should pay a portion of the  
27 cost. The Utilities currently allocate gas SGIP costs using ECPT.

28 Details of the current allocation are discussed in Chapter 3 – SoCalGas and  
29 SDG&E Allocation Proposal for State-Mandated Social Programs and  
30 Chapter 4 – PG&E’s Allocation Proposal for State-Mandated Social Programs.

31 The list of state-mandated social programs also includes the California Solar  
32 Initiative (CSI). Initially, CSI program costs were included in rates for natural  
33 gas. With the passage of Senate Bill (SB) 1, CSI costs were removed from  
34 natural gas rates, effective January 1, 2007, but continue to be collected in

1 electric rates. Prior to their removal from gas rates, CSI costs were allocated  
2 ECPT to all classes.

3 The California Solar Water Heating and Efficiency Act of 2007 (AB 1470)  
4 state-mandated social program, signed into law on October 12, 2007, will also  
5 be included in the list of state-mandated social programs addressed in this  
6 application. The 10-year program is aimed at installing 200,000 solar water  
7 heaters in homes and businesses using a \$250 million fund. The law authorizes  
8 the California Energy Commission to “impose the surcharge at a level that is  
9 necessary to meet the goal...” The surcharge will be applied to natural gas  
10 consumption on an ECPT basis.

11 CPUC Rulemaking 07-09-008 is currently addressing a University of  
12 California proposal to fund a “California Institute of Climate Solutions” (CICS). If  
13 implemented, the \$600 million, 10-year program will also be included in the list  
14 of state-mandated social programs

### 15 **C. CARE Costs Have Increased Dramatically Since the Energy** 16 **Crisis**

17 Rate discounts for low income California utility customers were first  
18 established by the Commission in Decision 89-09-044. In the decision, the  
19 Commission found that, with the onset of low-income discounts, the level of  
20 discount subsidy costs that must be collected from non-participants appeared  
21 not to be unreasonable and determined that gas-related discounts would be  
22 allocated to customers on an ECPT basis.<sup>[1]</sup>

23 During the 2000-2001 energy crisis, the California State Legislature and the  
24 Commission focused on increasing the CARE discount level, increasing the  
25 number of customers eligible to receive CARE program discounts, and  
26 increasing the number of eligible customers that participate in the program. Until  
27 June 2001, CARE discounts of 15 percent were provided to customers with  
28 income levels at or below 150 percent of the national poverty guideline. At that  
29 time, approximately 73 percent of 0.84 million eligible customers in SoCalGas’  
30 service territory, 55 percent of 0.17 million eligible gas customers in SDG&E’s  
31 service territory and 40 percent of 0.79 million eligible gas customers in PG&E’s  
32 service territory, received CARE discounts.

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[1] D.89-09-044, Findings of Fact 17 and 19.

1 As a result of this focus, several Commission decisions were issued  
 2 addressing actions and program funding needed to increase CARE participation.  
 3 Decision 01-05-033 ordered California utilities to focus efforts on expanded  
 4 outreach through government agencies, community outreach contractors, non-  
 5 profit organizations, community centers, non-English print and radio  
 6 advertisements, retention of current participants and automatic enrollment.  
 7 Decision 01-06-010 increased CARE discounts from 15 percent to 20 percent  
 8 and increased the income eligibility criteria from 150 percent to 175 percent of  
 9 the national poverty guideline. Decision 02-07-033 further addressed  
 10 implementation of CARE automatic enrollment procedures. The decision  
 11 identified government programs that would serve as partner agencies in  
 12 California’s CARE automatic enrollment program. Decision 05-10-044 further  
 13 increased the income eligibility criteria from 175 percent to 200 percent of the  
 14 national poverty guideline.<sup>[2]</sup>

15 As shown in Table 1-1, due to the combination of broader eligibility  
 16 requirements, increased discount amounts and extensive outreach efforts,  
 17 CARE penetration levels have currently increased to approximately 66 percent  
 18 and 65 percent of eligible customers for SDG&E and PG&E gas customers,  
 19 respectively, while staying the same 73 percent for SoCalGas.

**TABLE 1-1  
 CARE PENETRATION AND ELIGIBILITY LEVELS  
 2001 vs. 2007**

Line No.		2001		2007	
		Eligibility (Millions of Customers)	Penetration (Program Participation)	Eligibility (Millions of Customers)	Penetration (Program Participation)
1	SoCalGas	0.84	73%	1.74	73%
2	SDG&E	0.17	55%	0.23	66%
3	PG&E	0.79	40%	1.33	65%

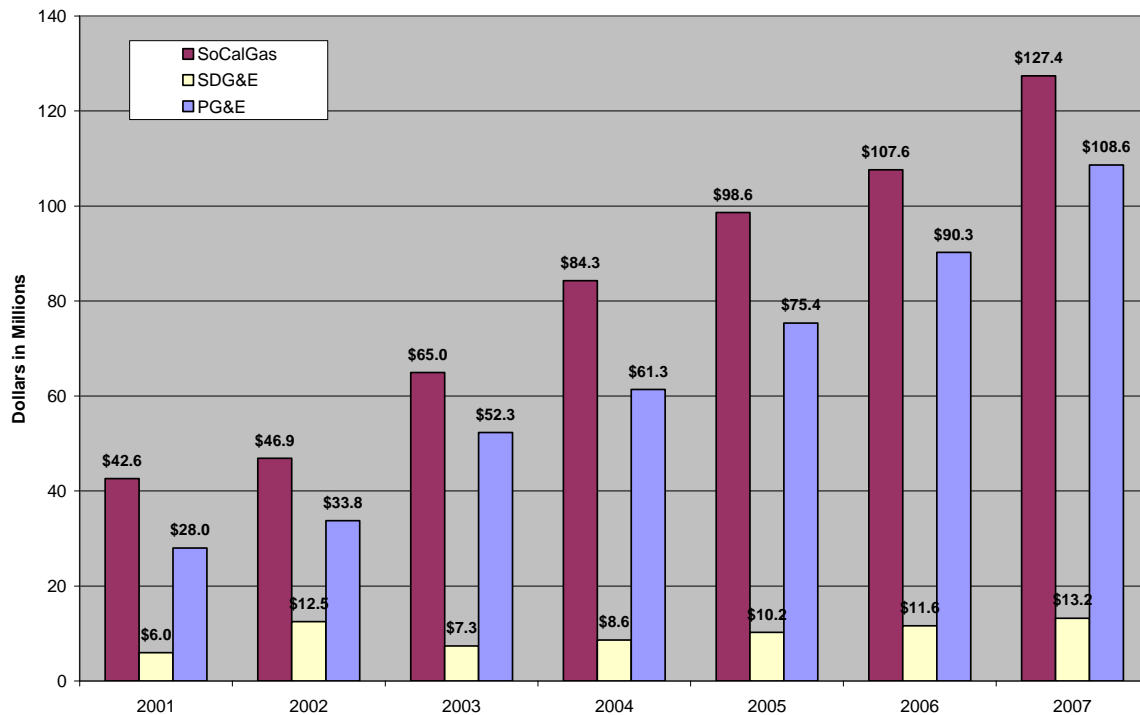
20 As more and more customers have received CARE discounts, the discount  
 21 percentage has increased, and the cost of natural gas has increased, the  
 22 subsidies that are borne by non-CARE customers have increased dramatically.

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<sup>[2]</sup> The Commission may decide to reduce the eligibility criteria after annual review of the program.

1 The higher level of CARE subsidy increases included in the Utilities' PPS rates  
2 between 2001 and the present are shown in Figure 1-1.

**FIGURE 1-1  
ACTUAL CARE PROGRAM COSTS  
2001-2007  
(DOLLARS IN MILLIONS)**



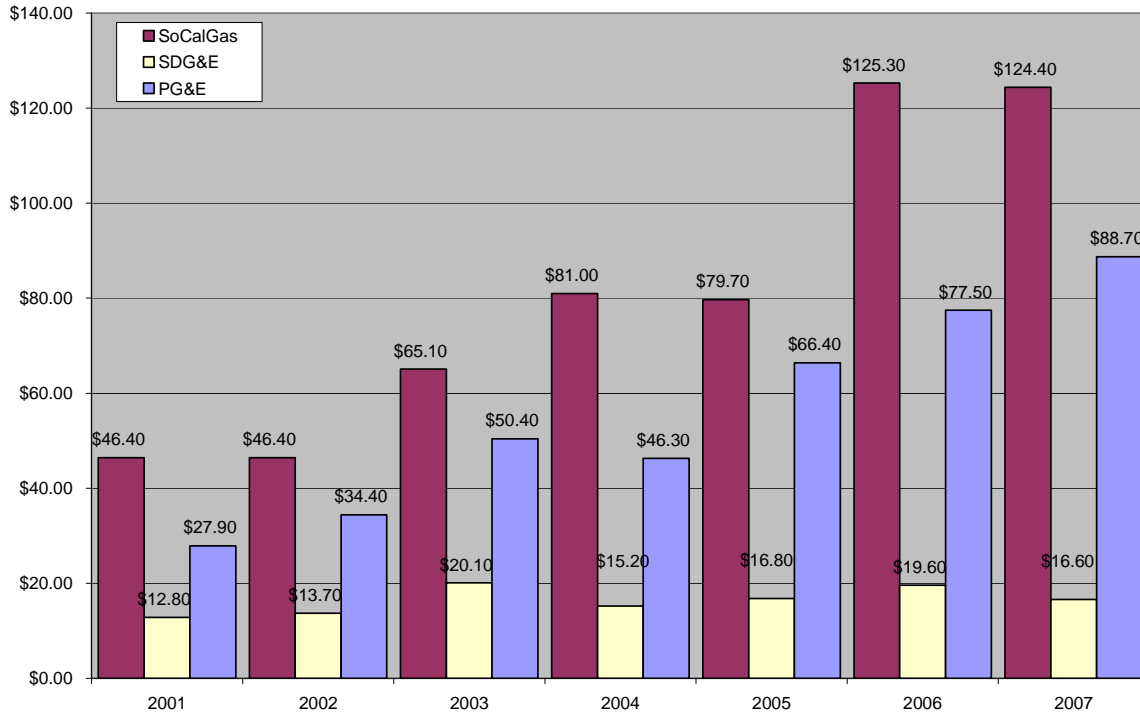
Source: The 2000-2006 CARE program costs are actual, based on Table 5A of the CARE Annual Report. 2007 costs are based on the CARE Program authorized budget, as approved in D.06-12-038.

3 Figure 1-1 shows that since 2001, SoCalGas' CARE program costs have  
4 increased approximately \$84.8 million or 199 percent, SDG&E's CARE program  
5 costs have increased approximately \$7.2 million or 120 percent, and PG&E's  
6 CARE program costs have increased \$80.6 million or 288 percent.

#### 7 **D. Program Expansion and New Programs Have Increased** 8 **Non-CARE Costs Significantly Since the Energy Crisis**

9 The cost increases related to the expansion of existing non-CARE programs  
10 and the addition of new social programs between 2001 and the present are  
11 shown in Figure 1-2, below.

**FIGURE 1-2  
NON-CARE NATURAL GAS MANDATED SOCIAL PROGRAM COSTS IN RATES  
2001-2007  
(DOLLARS IN MILLIONS)**



1 As shown in Figure 1-2, since 2001 non-CARE state-mandated social  
 2 program costs being recovered in rates have grown from \$46.4 million for  
 3 SoCalGas, \$12.8 million for SDG&E (gas), and \$27.9 million for PG&E (gas) to  
 4 \$124.4 million for SoCalGas, \$16.6 million for SDG&E, and \$88.7 million for  
 5 PG&E in 2007.

6 CSI costs were included in the list of gas social program costs in 2006 but  
 7 are no longer included in gas rates starting in 2007. However growth in the  
 8 remaining programs, particularly EE, LIEE/DAP, more than offset the decrease  
 9 from removing CSI costs for SoCalGas and PG&E. EE and LIEE/DAP in  
 10 particular are projected to continue to grow significantly and the Legislature is  
 11 considering the addition of new programs. Clearly, state-mandated social  
 12 program costs have grown well beyond levels expected with the initial  
 13 implementation of the low-income discounts in 1989. At the time, the  
 14 Commission found that the burden of discount subsidy costs collected from  
 15 non-participants under the adopted ECPT allocation method was not

1 unreasonable. (D.89-09-044) However, the highly expanded levels of low-  
2 income discount subsidies, in addition to the cost of other state-mandated social  
3 program costs currently in utility rates today calls for another look at the  
4 allocation of these costs.

## 5 **E. The Current Allocation of Social Program Costs and Rapid Cost** 6 **Increases Exacerbates the Challenging Business Environment** 7 **in California**

8 The high cost of doing business in California relative to other states as well  
9 as outside the United States appears to be a growing concern for California  
10 businesses. A January 2004 article entitled “Golden State Loses Its Luster” in  
11 National Real Estate Investor provided some interesting statistics with respect to  
12 business migration from California, including:

- 13 • “A recent survey by the California Business Roundtable found that of  
14 400 businesses surveyed, 20% plan to move or expand out of state—the  
15 highest number in the survey's 12-year history.”
- 16 • “Kansas City, Mo.-based Interstate Brands Inc., a large bakery that markets  
17 products under the brand names Wonder, Holsum and Home Pride, moved  
18 its crouton and stuffing mix operation last year from Montebello, Calif., to a  
19 320,000 sq. ft. facility in Las Vegas formerly occupied by Levi Strauss.”
- 20 • “Kinko’s moved its headquarters and 500 jobs from Ventura, Calif. to a  
21 125,000 sq. ft. facility in Dallas last year. Hewlett-Packard moved its  
22 Roseville, Calif., manufacturing facility and 475 jobs to Houston earlier this  
23 year.”

24 During 2003 and 2004, The Nevada Commission on Economic Development  
25 (NCED) launched an advertising campaign to attract California business. The  
26 campaign emphasized the high cost of doing business in California and pointed  
27 out the economic advantages to be found in Nevada, noting that relocating in  
28 Nevada leaves companies in close proximity to their California markets.  
29 Targeting high-technology, research and development, and manufacturing firms  
30 as well as corporate headquarters, the ads resulted in 43 inquires, with  
31 17 deemed viable leads. Of the 74 companies that relocated to Nevada in fiscal

1 year 2003, 24 companies or 32.4 percent came from California.<sup>[3]</sup> In 2003, the  
2 Nevada Development authority helped to bring 20 previous California companies  
3 to southern Nevada, creating 1,157 jobs with an economic impact of  
4 \$109 million.<sup>[4]</sup>

5 Manufacturing employment in California has been steadily declining in  
6 recent years. According to the California Employment Development  
7 Department, California lost 286,600 manufacturing jobs between 2001 and  
8 2006. Of these, Los Angeles County alone lost 115,600. In a recent informal  
9 customer survey, SoCalGas identified 20 large manufacturing customers who  
10 have either closed operations, are planning to close operations or are scaling  
11 down operations because of the high cost of doing business in California.  
12 Two potential customers considered and rejected opening facilities in SoCalGas'  
13 service territory, citing the high cost of operating in California as the reason they  
14 decided not to open here. Manufacturing employment provides social benefits  
15 because manufacturing typically offers higher wages for employees than other  
16 sectors.

17 Energy costs are just one component of business costs, but are often a  
18 significant component for manufacturing industries. High transportation costs for  
19 natural gas may not be the single factor that causes a business owner to move  
20 or close a business, but it is reasonable to assume that the high levels of social  
21 program costs found in California natural gas rates do not encourage retention  
22 and expansion of energy intensive industries in California. The Utilities'  
23 proposed allocation of CARE and other ongoing state-mandated costs is a step  
24 in the right direction toward lowering the cost of doing business in California.

## 25 **F. State-Mandated Social Program Costs Are a Competitive Issue** 26 **for California Utilities**

27 Commission policy on social program costs has been generally that all  
28 customers should contribute to the costs, but social program costs should not be  
29 a competitive issue. In 2000, the California State Legislature passed AB 1002

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[3] Las Vegas Business Press, February 6, 2004 – article: State Launches Next Phase to Win Golden State Firms.

[4] Review Journal, February 7, 2004 – article: Nevada Development Authority Launches Another Blitz. As quoted from Somer Hollingsworth, NDA President and CEO.

1 making public purpose program costs a non-bypassable surcharge applicable to  
2 all gas customers in California (except municipalities offering their own programs  
3 and gas producers using proprietary pipelines), including those taking service  
4 from interstate pipelines. However, AB 1002 could only establish a level playing  
5 field within California and did not address the cost of utility social program  
6 surcharges relative to other states.

7 Moreover, even within California, the Legislature has not added new  
8 program costs to the gas PPS charge since 2004 because, as a tax, changes  
9 to the PPS require a two-thirds vote of the Legislature. Therefore the SGIP,  
10 the CSI, the California Solar Water Heating and Efficiency Act of 2007, and the  
11 potential CICS program costs are only collected through utility rates under the  
12 current methodology and increase the difference between utility and interstate  
13 pipeline rates within California. SoCalGas' experience in particular has  
14 demonstrated that these costs currently are a competitive issue.

15 In April 2006, the Commission approved a long-term discounted contract  
16 between SoCalGas and Guardian Glass in Decision 06-04-002. Guardian was  
17 deciding whether to make substantial investments in its glass manufacturing  
18 plant in California or to move its operation out of the state. A key driver in  
19 Guardian's assessment was the cost of natural gas transportation, and the major  
20 difference between SoCalGas and the out-of-state utility cost was in the cost of  
21 fees and surcharges, *i.e.*, state-mandated social program costs. Decision 06-  
22 04-002 approved the dollar discount but left open the question of whether PPS  
23 can be discounted. The Commission recognized the benefit of retaining  
24 Guardian Glass and the necessity of discounting gas transportation costs to do  
25 so.<sup>[5]</sup> The Commission ultimately concluded in Decision 07-09-016 that PPS  
26 cannot be discounted for an individual customer and that, while it does have the  
27 authority to create a new customer class with a lower G-PPS rate, the record in  
28 the proceeding was not adequate to establish such a customer class.  
29 Accordingly, it directed SoCalGas to apply the discount only to the non-PPS  
30 elements of the transportation rate, which brought the discounted transportation  
31 rate to a level below LRMC.<sup>[6]</sup>

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[5] Findings of Fact 4-6 in D.06-04-002.

[6] D.07-09-016, pp. 23, 25.



1           A second example of the degree to which avoidance of social program costs  
2 has become a competitive issue involves the City of Vernon (Vernon), which is a  
3 wholesale customer of SoCalGas. Vernon built its own gas distribution system,  
4 duplicating SoCalGas facilities. Customers in Vernon are primarily commercial  
5 and industrial customers. Under the terms of Decision 96-09-104 the  
6 Commission allowed SoCalGas to compete to retain customers.<sup>[7]</sup> The City of  
7 Vernon has recently begun signing up customers for its municipal gas utility.  
8 Several customers have decided to switch from SoCalGas to the City of Vernon  
9 on the basis of transportation rate savings. These savings are almost entirely  
10 due to avoiding the PPPS. When they switch, industrial customers must pay  
11 approximately \$10,000 to \$20,000 to connect to Vernon’s distribution system.  
12 PPPS savings pay for the facilities costs in less than a year. PPPS costs  
13 represent 20-30 percent of the transportation bill for a medium-sized industrial  
14 customer.

15           Some customers may be taking service from alternative service providers  
16 not paying the “non-bypassable” PPPS charge to the BOE. The non-bypassable  
17 aspect of AB 1002 depends on the enforcement efforts of the BOE. If the BOE  
18 does not vigorously pursue collection of all PPPS amounts owed, customers of  
19 interstate pipelines can effectively bypass PPPS. The greater the potential tax  
20 obligation related to PPPS, the more a customer has to gain from “taking their  
21 chances” and not paying the tax.

22           While these examples highlight a practical problem with the implementation  
23 of the PPPS—*i.e.*, inconsistent enforcement of the surcharge collection  
24 obligation within California (municipal, and other entities are generally required  
25 to collect the surcharge, but sometimes do not)—they are offered here in order  
26 to illustrate the extent to which the significant cost of the PPPS drives  
27 customers’ bypass and relocation decisions in and outside of California. The  
28 ability to avoid the significant cost associated with the PPPS, as it is currently  
29 applied, directly influences this decision whether to bypass to another in-state  
30 facility that neglects to collect the surcharge or to relocate out-of-state.

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[7] D.96-09-104, Appendix A, p. 7, lines 18-26.

## 1 **G. Equal Cents Per Therm Is Easy But Not Good Policy**

2 ECPT is the current allocation method for the majority of state-mandated  
3 social program costs: specifically for CARE, SGIP and the California Solar  
4 Water Heating and Efficiency Act of 2007. Under the ECPT cost allocation  
5 methodology, costs are perceived to be “shared equally” among all gas  
6 customers through an equivalent cent-per-therm unit rate increase, when, in  
7 fact, ECPT allocates higher costs to customer classes with higher forecast  
8 annual deliveries.

9 However, in reality about 30-40 percent of total gas volumes, primarily  
10 serving electric generation and wholesale loads, are exempt from paying most  
11 social program costs. For PPS costs at least, ECPT allocation really means, at  
12 best, that costs are only partially spread to gas customers with a large and  
13 disproportionate share borne by industrial customers.

14 ECPT is the correct allocator to use for costs that vary with gas usage, or  
15 where average usage is a reasonable proxy for the costs to serve a particular  
16 class of customers. ECPT can also be a reasonable choice when costs are  
17 relatively small and refinement of the allocator would have little impact on the  
18 costs allocated to each customer class. Consequently, it is used for a few other  
19 categories of costs primarily because it is the easiest allocator to implement. It  
20 does not require periodic updates or complicated analyses to apply. Although it  
21 partially represents the proportion of utility service used by the customer class, it  
22 does not reflect the cost difference incurred by utilities to serve various customer  
23 classes. Finally, as shown in Tables 2-1 and 2-2 of Chapter 2, with ECPT a  
24 large portion of costs are allocated to noncore customers.

25 A review of the history of allocation of CARE program costs in particular,  
26 one of the largest components of the state-mandated social program costs,  
27 reveals limited consideration of allocation methodology. The Commission  
28 concluded in Decision 89-09-044 that the Legislature intended for all but certain  
29 specific non-participating customers to contribute to the costs of the program.<sup>[8]</sup>

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**[8]** The classes exempted were and continue to be electric generation (including cogeneration), wholesale, Enhanced Oil Recovery (EOR), and customers with negotiated fixed price contracts. The reasons for exemption were to avoid duplication (electric generation and wholesale), and to avoid making CARE costs a competitive factor for the gas utilities (EOR and negotiated contracts). D.89-09-044, pp. 19-20.

1 Although SoCalGas proposed a per-customer allocation for program costs,  
2 limited to non-participating core customers, the final decision dismissed this  
3 proposal with almost no discussion. The testimony of other parties on the  
4 appropriate allocation was typically quite limited, stating the allocation should be  
5 ECPT/kilowatt-hour (kWh) without further elaboration.<sup>[9]</sup> The Division of  
6 Ratepayer Advocates (DRA) provided the most discussion, recommending  
7 ECPT/kWh because the program was not by nature cost-based, so it would be  
8 difficult to attribute the cost to a particular class of customers.<sup>[10]</sup>

9 For programs with social benefits, there is no particular reason why the cost  
10 burden should increase with greater gas usage. At current cost levels, some  
11 large gas users pay as much, or more, for state-mandated social programs as  
12 they pay for gas transportation. For these customers the PPPS charges are the  
13 largest line item on their bill, and the PPPS line item does not even capture the  
14 full social program obligation, as SGIP is embedded in the transportation rate.  
15 Using ECPT provides no mechanism to ensure that the customer's PPPS  
16 obligation is in proportion to their overall obligation to the utility.

17 The Utilities propose to allocate PPPS costs and other state-mandated  
18 social program costs based on EPBR, which captures usage differences along  
19 with differences in the cost to serve the applicable customer class. With this  
20 allocation all applicable customer classes will contribute in proportion to their  
21 utility base costs.

22 In addition, the proposed allocation methodology is a more reasonable and  
23 fair allocation method with respect to the tax incidence standard, as discussed in  
24 more detail in Chapter 2.

## 25 **H. Conclusion**

26 The current methodology for allocating high and growing state-mandated  
27 social program costs ultimately has negative economic impacts. Although it is  
28 difficult to demonstrate that these costs specifically are causing business  
29 closures, reductions, and migrations, basic economics dictates that these  
30 growing costs must have a negative impact on commercial and industrial

---

[9] SDG&E proposed equal percent of marginal costs for electric low income program costs, but stated in its brief it would not object to equal cents per kWh.

[10] D.89-07-062, p. 23.

1 customers. The costs must be absorbed, and will either be reflected in reduced  
2 operating margins or in higher prices for products to the extent businesses can  
3 pass these costs on. In either case, the current allocation of these costs affects  
4 California competitiveness and the Gas Utilities competitiveness in relation to  
5 other gas service providers.

6 When the costs of state-mandated social programs were much lower, the  
7 allocation method was less important, and any negative impact of poor allocation  
8 would be negligible. In adopting ECPT for most of the state-mandated social  
9 program costs, the Commission (and the Legislature) have implicitly assumed  
10 that the positive social benefit of the programs being funded offset any negative  
11 impact. At the onset of these state-mandated programs, the Commission ruled  
12 that the costs of these programs were not unreasonable in light of the social  
13 benefits. Although both the positive and negative impacts are difficult to  
14 measure, and with new programs and significant program expansions over time,  
15 the continued disproportionate allocation of drastically higher costs for state-  
16 mandated social programs pose an increasing counterweight, in the form of  
17 negative impacts on medium and large businesses, to the positive benefits from  
18 social programs.

19 The Utilities urge the Commission to approve the Utilities proposal to change  
20 the current allocation for state-mandated social program costs to EPBR and to  
21 establish EPBR as the allocation to be used for new social program costs.

22 Using EPBR has the following benefits:

- 23 • It improves California business competitiveness and the general state  
24 business environment;
- 25 • It provides for a more equitable allocation of costs that addresses the  
26 escalation of mandated program costs over time;
- 27 • It is closer to the proportion of taxes customers would pay if programs were  
28 funded directly from the state's General Fund tax revenues, as discussed in  
29 Chapter 2;
- 30 • It is straightforward to implement; and
- 31 • With a 3-year phase-in the impact on residential bills will be very small.

32 This concludes our prepared testimony.

**SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
PACIFIC GAS AND ELECTRIC COMPANY**

**CHAPTER 2**

**TAX INCIDENCE AS A BASIS FOR A REASONABLE  
ALLOCATION**

SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
PACIFIC GAS AND ELECTRIC COMPANY  
CHAPTER 2  
TAX INCIDENCE AS A BASIS FOR A REASONABLE ALLOCATION

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3                   **PACIFIC GAS AND ELECTRIC COMPANY**

4                   **CHAPTER 2**

5                   **TAX INCIDENCE AS A BASIS FOR A REASONABLE ALLOCATION**

6                   **A. If State-Mandated Social Programs Were Administered by the**  
7                   **State Rather Than the Utilities, Cost Responsibility Assigned to**  
8                   **Commercial and Industrial Customers Would Be Significantly**  
9                   **Reduced**

10                   The state-mandated social programs funded through gas rates that are  
11                   discussed in detail in Chapter 1 advance desirable social goals rather than just  
12                   benefiting one particular class. The state's General Fund is often used to  
13                   provide the funds to support the state's provisions of programs that advance  
14                   desirable social goals. Approximately 90 percent of the state's General Fund is  
15                   used to support education, health and social services, and justice and  
16                   corrections. As such, programs funded through gas rates such as gas Public  
17                   Purpose Programs (PPP) and Self-Generation Incentive Programs (SGIP), if  
18                   funded by the state, would have presumably been funded through the General  
19                   Fund. Accordingly, the incidence of sources for the state's General Fund can be  
20                   viewed as a standard by which the fairness of an allocation can and should be  
21                   measured.

22                   The California Alternate Rates for Energy (CARE) program, for example,  
23                   was designed to benefit low-income gas and electric customers to be paid for by  
24                   non-low-income gas and electric customers. As such, the CARE program  
25                   required by Public Utilities Code (Pub. Util. Code) Section 739.1 is a social  
26                   program that the state of California mandates the California Public Utilities  
27                   Commission (CPUC or Commission) to conduct through the state's utilities.  
28                   Accordingly, CARE program cost recovery constitutes a transfer of wealth from  
29                   non-CARE customers to CARE customers. If the state administers the program  
30                   directly, CARE would be financed through the state's General Fund. Therefore,  
31                   it is reasonable to look at the incidence of the sources for the state's General  
32                   Fund as a potential measure of a fair allocation of CARE costs or at least as a  
33                   standard by which the fairness of an allocation should be measured.

1           **1. Tax Revenues – Types and Sources**

2           The state’s General Fund generally is a collection of tax revenues  
3           derived from a number of sources. The better known and larger of these  
4           taxes are such categories as personal income taxes, retail sales and use  
5           taxes, corporate taxes and a variety of special use taxes. The Utilities have  
6           examined the incidence of these taxes to determine the amount of the taxes  
7           borne by the residential customers versus the non-residential customers for  
8           the most recent year (2006) that such detailed tax data exists. Some of the  
9           taxes are easy to allocate to customer groups such as corporate taxes  
10          which would be borne by the non-residential sector. Some require more  
11          effort to determine, such as personal income taxes. Some types of  
12          businesses such as sole proprietorships and partnerships are not  
13          corporations and, thus, the taxes that they pay are recorded as the personal  
14          income of their owners and would appear in the personal income tax  
15          category. Thus, only a portion of the personal income taxes should be  
16          assigned to the residential class. Likewise, some percentage of the retail  
17          sales and use taxes are borne by businesses and not by residential  
18          customers.

19          **2. Results and Summary**

20          Table 2-1, below, shows that roughly 63 percent of the California  
21          General Fund revenues come from the residential sector. Approximately  
22          37 percent come from the non-residential sector.



**TABLE 2-1  
CALIFORNIA MAJOR TAXES AND LICENSE REVENUES(a)  
GENERAL FUND SHARE ONLY  
2005-2006  
(DOLLARS IN THOUSANDS)**

Line No.		Total	Residential	Commercial and Industrial
1	Alcoholic Beverages Taxes and Fees	318,276	318,276	
2	Corporation Tax	10,316,467		10,316,467
3	Cigarette Tax	118,022	118,022	
4	Horse Racing License Fees	2,422	2,422	
5	Estate, Inheritance, & Gift Tax	2,786	2,786	
6	Insurance Gross Premiums Tax	2,202,327		2,202,327
7	Trailer Coach License Fees	24,892	24,892	
8	Personal Income Tax	49,876,823	38,903,922	10,972,901
9	Retail Sales and Use Taxes	27,580,979	17,927,636	9,653,343
10	Total Major Taxes and License Revenues	90,442,994	57,297,956	33,145,038
11	State Land Royalties	295,573		295,573
12	Pooled Money Investments(b)	447,193	281,732	165,461
13	Bond Proceeds(c)	525,000		
14	Revenue from Abandoned Property(d)	334,206		
15	Other Regulatory Fees	589,308		589,308
16	Misc. Revenue from Local Agencies	270,355	270,355	
17	Total Minor Revenues	1,602,429	552,087	1,050,342
18	Total	92,045,423	57,850,043	34,195,380
19			63%	37%

- (a) Source for all data is California Department of Finance's Comparative Statement of Revenues (Schedule 8). Schedule 8 distinguishes between "major taxes and licenses" and "minor revenues." There are numerous minor revenues that feed into the general fund. This analysis includes only those minor revenues that are over \$100 million, about 82 percent of the total of all minor revenues the destination of which is the general fund.
- (b) This is income from the investment of various funds' idle cash. Since these dollars are pooled from various sources, it is assumed that the original revenues reflect the same source distribution as total general fund revenues—63 percent from the household sector and 37 percent from the business sector.
- (c) Bond Proceeds are excluded from total because they have a one-time FY 05-06 impact.
- (d) Revenue from Abandoned Property is excluded from the total because the original source distribution of these financial assets is unknown.

1 CARE is essentially an income redistribution program which, if  
2 conducted by the state, would have been financed through the state's  
3 General Fund. Thus, the Utilities submit that this analysis provides a useful,  
4 reasonable and objective standard by which to evaluate the relative fairness  
5 of an allocation of CARE and other program costs. Therefore, an allocation  
6 methodology that aligns itself with the revenue sources for the General

1 Fund, according to the residential/non-residential split explained above,  
 2 more closely resembles how the costs associated with the CARE program  
 3 and other mandated social programs would have been supported via the  
 4 state's General Fund. This provides a useful gauge and an improved  
 5 standard of fairness in the allocation of the costs of state-mandated social  
 6 programs than currently exists.

7 Tables 2-2 shows the current and proposed CARE, Energy Efficiency,  
 8 and SGIP cost allocations by customer class for each of the Utilities.

**TABLE 2-2**  
**PRESENT AND PROPOSED STATE-MANDATED SOCIAL PROGRAM COST ALLOCATION TO**  
**CUSTOMER CLASSES**  
**(\$ MILLIONS)**

Line No.	Class	Present		Year 1		Year 2		Year 3	
		Costs	%	Costs	%	Costs	%	Costs	%
1	<u>SoCalGas</u>								
2	Residential	\$120.2	50.8%	\$141.9	60.0%	\$163.6	69.2%	\$185.4	78.4%
3	Commercial	60.1	25.4%	52.6	22.2%	45.1	19.1%	37.5	15.9%
4	Industrial	44.9	19.0%	34.2	14.5%	23.5	9.9%	12.8	5.4%
5	Electric Generation & Wholesale	11.3	4.8%	7.8	3.3%	4.3	1.8%	0.8	0.3%
6	Total	\$236.5	100%	\$236.5	100%	\$236.5	100%	\$236.5	100%
7	<u>SDG&amp;E</u>								
8	Residential	\$17.0	57.1%	\$19.6	66.0%	\$22.2	74.9%	\$24.9	83.8%
9	Commercial	9.7	32.7%	7.7	26.1%	5.8	19.4%	3.8	12.8%
10	Industrial	2.2	7.3%	1.7	5.8%	1.3	4.4%	0.9	2.9%
11	Electric Generation	0.8	2.9%	0.7	2.1%	0.4	1.3%	0.1	0.5%
12	Total	\$29.7	100%	\$29.7	100%	\$29.7	100%	\$29.7	100%
13	<u>PG&amp;E</u>								
14	Residential	\$101.8	53.9%	\$110.8	58.7%	\$119.9	63.5%	\$129.0	68.3%
15	Commercial	38.1	20.2%	39.3	20.8%	40.4	21.4%	41.6	22.1%
16	Industrial	46.8	24.8%	37.1	19.7%	27.4	14.5%	17.6	9.3%
17	Electric Generation	2.1	1.1%	1.6	0.8%	1.1	0.6%	0.5	0.3%
18	Total	\$188.8	100%	\$188.8	100%	\$188.8	100%	\$188.8	100%

9 The Utilities' proposed allocation methodology yields an allocation of  
 10 state-mandated social program costs to the residential sector that is more in  
 11 line with the sources of funds for the state's General Fund described above  
 12 than the allocations that result from the currently adopted methods.

**SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
CHAPTER 3  
ALLOCATION PROPOSAL FOR  
STATE-MANDATED SOCIAL PROGRAMS**

SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
CHAPTER 3  
ALLOCATION PROPOSAL FOR STATE-MANDATED SOCIAL PROGRAMS

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2                                   **SAN DIEGO GAS AND ELECTRIC COMPANY**  
3   **CHAPTER 3**  
4   **ALLOCATION PROPOSAL FOR**  
5   **STATE-MANDATED SOCIAL PROGRAMS**

6   **A. Purpose**

7           The purpose of my testimony is to sponsor the Equal Percentage of Base  
8   Revenue (EPBR) cost allocation factors, present and proposed cost allocation  
9   and impacts on the gas rates for the state-mandated program costs at  
10   San Diego Gas & Electric Company (SDG&E) and Southern California Gas  
11   Company (SoCalGas).

12           My testimony is arranged in three sections:

- 13           • Section A – Purpose of Testimony;
- 14           • Section B – Cost Allocation Proposal; and
- 15           • Section C – Rate Impacts of Proposal.

16   **B. Cost Allocation Proposal**

17           The Utilities propose to change the cost allocation of state-mandated  
18   program costs, currently allocated under various allocation methods (see  
19   Tables 3-1 and 3-2 below for details) to an EPBR basis. The EPBR method will  
20   apply to all state-mandated programs. To minimize the impact on residential  
21   customers, the Utilities propose to phase-in the change in allocation over three  
22   years, effective each January 1.<sup>[1]</sup> This proposal changes the cost allocation of  
23   the forecast and balancing accounts of California Alternate Rates for Energy  
24   (CARE), Energy Efficiency (EE), Low Income Energy Efficiency (LIEE), Public  
25   Benefit Research, Development and Demonstration (RD&D), Board of  
26   Equalization (BOE) and Self Generation Incentive Program (SGIP). Additionally,  
27   this proposed allocation method is intended to be used for any future programs.  
28   The 2007 state-mandated program costs and the present and proposed cost  
29   allocation methods are summarized in Tables 3-1 and 3-2.

---

[1]   SDG&E and SoCalGas propose to implement the three year phase-in of EPBR, annually in conjunction with its Annual Consolidated Rates Filing.

**TABLE 3-1  
SOUTHERN CALIFORNIA GAS COMPANY  
2007 STATE MANDATED PROGRAM COSTS AND  
PRESENT AND PROPOSED COST ALLOCATION METHODS**

Line No.	State Mandated Program Cost	2007 Cost (\$ million)	Present Cost Allocation Method	Proposed Cost Allocation Method
1	Energy Efficiency (Cost and Balancing Account)	\$60.9	Direct Benefits	EPBR(c)
2	Low Income Energy Efficiency (Cost and Balancing Account)	33.3	Direct Benefits	EPBR
3	CARE (Cost and Balancing Account)	111.2	ECPT(a)	EPBR
4	RD&D (Cost and Balancing Account)	10.1	EPMC(b)	EPBR
5	Board of Equalization (BOE)	0.2	ECPT	EPBR
6	Self Generation Incentive Programs (SGIP)	20.7	ECPT	EPBR
7	Total	\$236.5		

(a) ECPT – Equal Cents Per Therm.

(b) EPMC – Equal Percent Margin Contribution.

(c) EPBR – Equal Percent of Base Revenues.

**TABLE 3-2  
SAN DIEGO GAS AND ELECTRIC COMPANY  
2007 STATE MANDATED PROGRAM COSTS AND  
PRESENT AND PROPOSED COST ALLOCATION METHODS FOR GAS SERVICE**

Line No.	State Mandated Program Cost	2007 Cost (\$ million)	Present Cost Allocation Method	Proposed Cost Allocation Method
1	Energy Efficiency (Cost and Balancing Account)	\$6.8	Direct Benefits	EPBR(c)
2	Low Income Energy Efficiency (Cost and Balancing Account)	6.7	EPMC(a)	EPBR
3	CARE (Cost and Balancing Account)	13.1	ECPT(b)	EPBR
4	RD&D (Cost and Balancing Account)	0.9	EPMC	EPBR
5	Board of Equalization (BOE)	< 0.1	ECPT	EPBR
6	Self Generation Incentive Programs (SGIP)	2.2	EPMC	EPBR
7	Total	\$29.7		

(a) ECPT – Equal Cents Per Therm.

(b) EPMC – Equal Percent Margin Contribution.

(c) EPBR – Equal Percent of Base Revenues.

1           EPBR is a cost allocation methodology that assigns costs to individual  
2           customer classes based upon the percentage of base transportation revenue  
3           allocated to each customer class. Base Revenue is defined as basic gas

1 service (all pipeline transportation and service connection to customer)  
 2 including:

Base Revenue =	Customer Costs (Including service lines and meters)
+	Distribution Costs (Including medium and high pressure system)
+	Transmission Costs

3 Base Revenue uses the currently adopted unscaled marginal revenue  
 4 requirement for each gas transportation service. (SoCalGas' revenue  
 5 requirements per AL3695 – January 1, 2007, Consolidated Rate Update and  
 6 SDGE's gas revenue requirement per AL1664-G Consolidated Gas Rate  
 7 Changes Effective January 1, 2007):

**TABLE 3-3  
 SOUTHERN CALIFORNIA GAS COMPANY  
 SAN DIEGO GAS AND ELECTRIC COMPANY  
 BASE REVENUE REQUIREMENT  
 (\$ MILLIONS)**

Line No.	Total	Core		Noncore		
		\$	%	\$	%	
1	<u>SoCalGas</u>					
2	Customer Costs	\$352.8	\$347.5	98.5%	\$5.3	1.5%
3	Distribution Costs	302.2	282.4	93.4%	19.8	6.6%
4	Transmission Costs	34.5	24.9	72.2%	9.6	27.8%
5	Total	\$689.5	\$654.8	95.0%	\$34.7	5.0%
6	<u>SDG&amp;E</u>					
7	Customer Costs	\$50.8	\$50.4	99.2%	\$0.4	0.8%
8	Distribution Costs	45.9	44.3	96.5%	1.6	3.5%
9	Transmission Costs	10.7	9.6	90.2%	1.1	9.8%
10	Total	\$107.3	\$104.3	97.2%	\$3.1	2.8%

8 The EPBR allocation factor for each customer class is calculated as the sum  
 9 of the adopted unscaled marginal customer, distribution, and transmission costs  
 10 allocated to each class, divided by the total unscaled marginal revenue of those  
 11 classes that are allocated state mandated program costs. The costs of CARE,  
 12 LIEE, EE, other gas PPP (BOE and RD&D) and SGIP, will be allocated to  
 13 customer classes based on the EPBR allocation factor applicable to the

1 non-exempt loads of each customer class. The gas PPP surcharge allocated to  
 2 residential and commercial customers does not contain any averaging of costs.

3 Table 3-4 summarizes SoCalGas' present and proposed cost allocation to  
 4 customer classes.

**TABLE 3-4**  
**SOUTHERN CALIFORNIA GAS COMPANY**  
**SAN DIEGO GAS AND ELECTRIC COMPANY**  
**ALLOCATION TO CUSTOMER CLASSES**  
**(\$ MILLIONS)**

Line No.	Class	Present		Year 1		Year 2		Year 3	
		Costs	%	Costs	%	Costs	%	Costs	%
1	<u>SoCalGas</u>								
2	Residential	\$120.2	50.8%	\$141.9	60.0%	\$163.6	69.2%	\$185.4	78.4%
3	Commercial	60.1	25.4%	52.6	22.2%	45.1	19.1%	37.5	15.9%
4	Industrial	44.9	19.0%	34.2	14.5%	23.5	9.9%	12.8	5.4%
5	Electric Generation & Wholesale	<u>11.3</u>	4.8%	<u>7.8</u>	3.3%	<u>4.3</u>	1.8%	<u>0.8</u>	0.3%
6	Total	\$236.5	100%	\$236.5	100%	\$236.5	100%	\$236.5	100%
7	<u>SDG&amp;E</u>								
8	Residential	\$17.0	57.1%	\$19.6	66.0%	\$22.2	74.9%	\$24.9	83.8%
9	Commercial	9.7	32.7%	7.7	26.1%	5.8	19.4%	3.8	12.8%
10	Industrial	2.2	7.3%	1.7	5.8%	1.3	4.4%	0.9	2.9%
11	Electric Generation	<u>0.8</u>	2.9%	<u>0.7</u>	2.1%	<u>0.4</u>	1.3%	<u>0.1</u>	0.5%
12	Total	\$29.7	100%	\$29.7	100%	\$29.7	100%	\$29.7	100%

5 **C. Rate Impact**

6 The following table presents the core and noncore transportation rate  
 7 impacts (including Gas PPP surcharges) for SDG&E and SoCalGas' gas  
 8 customers of the Utilities' proposal.



**TABLE 3-5  
SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
PRESENT AND PROPOSED CLASS AVERAGE RATES (INCLUDING PPS)  
(\$/THERM)**

Line No.		Present	Year 1		Year 2		Year 3	
		Rate	Rate	% Change	Rate	% Change	Rate	% Change
1	<u>SoCalGas</u>							
2	Core Residential	\$1.058	\$1.067	0.8%	\$1.076	0.8%	\$1.084	0.8%
3	Core Commercial	\$0.900	\$0.895	-0.6%	\$0.889	-0.6%	\$0.884	-0.6%
4	Noncore C&I	\$0.089	\$0.082	-7.9%	\$0.075	-8.5%	\$0.068	-9.3%
5	Noncore EG	\$0.039	\$0.039	-1.7%	\$0.038	-1.7%	\$0.037	-1.7%
7	<u>SDG&amp;E</u>							
8	Core Residential	\$1.141	\$1.149	0.7%	\$1.157	0.7%	\$1.165	0.7%
9	Core Commercial	\$0.876	\$0.863	-1.4%	\$0.850	-1.5%	\$0.838	-1.5%
10	Noncore C&I	\$0.171	\$0.157	-7.8%	\$0.144	-8.4%	\$0.131	-9.2%
11	Noncore EG	\$0.043	\$0.042	-1.6%	\$0.041	-1.6%	\$0.040	-1.7%

1 Rates for Core customers includes storage and gas commodity costs. As  
2 shown on Table 3-5, Present rates are those filed in SoCalGas' Advice  
3 Letter 3695 and SDG&E's Advice Letter 1664-G, effective January 1, 2007.  
4 Proposed rates reflect the proposed changes in the allocation of CARE, other  
5 Public Purpose Program (PPP) and SGIP costs addressed in this application.  
6 To isolate the effects of the rate design proposals addressed in this application,  
7 the gas procurement rate effective in August 2007 (\$5.60/Dth for SoCalGas and  
8 \$5.15/Dth for SDG&E) was used for illustration and is assumed in both present  
9 and proposed core rates.

10 If the Utilities' proposal is adopted, the bill for an average residential  
11 customer in the first year will increase by 1 percent for SDG&E and SoCalGas  
12 customers, as shown in Table 3-6:

**TABLE 3-6  
SOUTHERN CALIFORNIA GAS COMPANY  
SAN DIEGO GAS AND ELECTRIC COMPANY  
MONTHLY BILL IMPACT**

<u>Line No.</u>		<u>Therm/ Month</u>	<u>Present Bill \$/Month</u>	<u>Year 1 Bill \$/Month</u>	<u>\$ Change</u>	<u>% Change</u>
1	SoCalGas	46	\$48.57	\$48.97	\$0.40	1%
2	SDG&E	40	\$45.37	\$45.69	\$0.32	1%

1            This concludes my prepared testimony.

**PACIFIC GAS AND ELECTRIC COMPANY**  
**CHAPTER 4**  
**ALLOCATION PROPOSAL FOR STATE-MANDATED SOCIAL**  
**PROGRAMS**

PACIFIC GAS AND ELECTRIC COMPANY  
CHAPTER 4  
ALLOCATION PROPOSAL FOR STATE-MANDATED SOCIAL PROGRAMS

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1                                   **PACIFIC GAS AND ELECTRIC COMPANY**  
2   **CHAPTER 4**  
3                                   **ALLOCATION PROPOSAL FOR STATE-MANDATED SOCIAL**  
4   **PROGRAMS**

5   **A. Purpose**

6           My testimony calculates the Equal Percentage of Base Revenue (EPBR)  
7           cost allocation factors, present and proposed cost allocation and rate impacts for  
8           the gas social program costs for Pacific Gas & Electric Company (PG&E).

9   **B. Cost Allocation Proposal**

10          The Utilities propose to change the cost allocation of social program costs  
11          that are currently allocated on an Equal Cents Per Therm (ECPT) or direct  
12          benefits basis to an EPBR basis. To minimize the impact on residential  
13          customers, the Utilities propose to phase-in the change in allocation over  
14          three years, effective each January 1.<sup>[1]</sup> This proposal changes the cost  
15          allocation of the forecast and balancing accounts of California Alternate Rates  
16          for Energy (CARE), Energy Efficiency (EE), Low Income Energy Efficiency  
17          (LIEE), Research, Development and Demonstration (RD&D), Board of  
18          Equalization (BOE) and Self Generation Incentive Program (SGIP). The costs of  
19          the California Solar Water Heating and Efficiency Act of 2007 (AB 1470) and  
20          proposed California Institute of Climate Solutions (CICS) will be included upon  
21          implementation of the approved programs. The 2007 gas Social Program costs  
22          and their current and proposed cost allocation methods are summarized in the  
23          following table.

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[1] PG&E proposes to implement the 3-year phase-in of EPBR, annually in conjunction with its Annual Gas True-up (AGT) filing.

**TABLE 4-1  
PACIFIC GAS AND ELECTRIC COMPANY  
2007 GAS SOCIAL PROGRAM COSTS AND  
PRESENT AND PROPOSED COST ALLOCATION METHODS**

Line No.	Gas Social Program Cost	2007 Cost (\$ in Millions)	Present Cost Allocation Method	Proposed Cost Allocation Method
1	Energy Efficiency (Cost and Balancing Account)	\$47.9	Direct Benefits	EPBR(c)
2	Low Income Energy Efficiency (Cost and Balancing Account)	26.3	Direct Benefits	EPBR
3	CARE (Cost and Balancing Account)	100.0(a)	ECPT(b)	EPBR
4	RD&D (Cost and Balancing Account)	8.6	ECPT	EPBR
5	Board of Equalization (BOE)	0.2	ECPT	EPBR
6	Self Generation Incentive Programs (SGIP)	5.8	ECPT	EPBR
7	Total	\$188.8		

(a) Excludes \$50.2 million credit in CARE balancing account.

(b) ECPT – Equal Cents Per Therm.

(c) EPBR – Equal Percent of Base Revenues.

1            EPBR is a cost allocation methodology that assigns costs to individual  
2 customer classes based on the same percentage of base transportation revenue  
3 allocated to each customer class. Base Revenue is defined as PG&E’s basic  
4 gas service (all pipeline transportation and service connection to customer)  
5 including:

Base Revenue	=	Customer Access Costs (Noncore Transmission Service Connections)
+		Distribution Costs (Including Core and Noncore Distribution Service Connections)
+		Local Transmission Costs
+		Backbone Transmission Costs

6            Base Revenue uses the currently adopted revenue requirement for each  
7 gas transportation service. Currently adopted gas revenues are found at  
8 PG&E’s Preliminary Statement C.2, as follows:

**TABLE 4-2  
PACIFIC GAS AND ELECTRIC COMPANY  
BASE REVENUE REQUIREMENT  
(DOLLARS IN MILLIONS)**

Line No.		Total	Core		Noncore and Unbundled	
			\$	%	\$	%
1	Distribution (Incl. Customer)	\$1,047.4	\$1,013.1	96.7%	\$34.3	3.3%
2	Customer Access	5.2	–	0.0%	5.2	100.0%
3	Local Transmission	138.2	96.8	70.0%	41.4	30.0%
4	Backbone Transmission	248.7	77.5	31.1%	171.2	68.9%
5	Total	\$1,439.5	\$1,187.4	82.5%	\$252.1	17.5%

1           The EPBR allocation factor for each customer class is calculated as the sum  
2 of the adopted distribution (including customer), customer access, local  
3 transmission and backbone transmission costs allocated to each class, divided  
4 by the system total base revenue. The costs of CARE, LIEE, EE, other gas  
5 Public Purpose Programs (PPP) (BOE and RD&D) and SGIP, will be allocated  
6 to customer classes based on the EPBR allocation factor applicable to the  
7 non-exempt loads of each customer class. Consistent with the other utilities,  
8 PG&E’s gas PPP surcharge allocated to residential and small commercial  
9 customers does not contain any averaging of costs.

10           Table 4-3 summarizes PG&E’s present and proposed cost allocation to  
11 customer classes.

**TABLE 4-3  
PACIFIC GAS AND ELECTRIC COMPANY  
PRESENT AND PROPOSED STATE MANDATED SOCIAL PROGRAM COST ALLOCATION TO  
CUSTOMER CLASSES  
(DOLLARS IN MILLIONS)**

Line No.	Class	Present		Year 1		Year 2		Year 3	
		Costs	%	Costs	%	Costs	%	Costs	%
1	Residential	\$101.8	53.9%	\$110.8	58.7%	\$119.9	63.5%	\$129.0	68.3%
2	Commercial	38.1	20.2	39.3	20.8	40.4	21.4	41.6	22.1
3	Industrial	46.8	24.8	37.1	19.7	27.4	14.5	17.6	9.3
4	Electric Generation	2.1	1.1	1.6	0.8	1.1	0.6	0.5	0.3
5	Total	\$188.8	100.0%	\$188.8	100.0%	\$188.8	100.0%	\$188.8	100.0%

1 **C. Rate Impact**

2 The following table presents the bundled and transportation only rate  
 3 impacts (including Gas PPP Surcharges (G-PPPS)) for PG&E’s gas customers  
 4 of the joint utilities proposal.

**TABLE 4-4  
 PACIFIC GAS AND ELECTRIC COMPANY  
 PRESENT AND PROPOSED CLASS AVERAGE RATES (INCLUDING PPS)  
 (\$/THERM)**

Line No.		Present	Year 1		Year 2		Year 3	
		Rate	Rate	% Change	Rate	% Change	Rate	% Change
1	<u>Bundled Service</u>							
2	Residential	\$1.395	\$1.400	0.4%	\$1.405	0.4%	\$1.410	0.4%
3	Small Commercial	1.271	1.274	0.2%	1.277	0.2%	1.280	0.2%
4	Large Commercial	1.023	1.011	-1.2%	0.999	-1.2%	0.987	-1.2%
5	<u>Transportation Only</u>							
6	Residential	0.488	0.493	1.0%	0.498	1.0%	0.503	1.0%
7	Small Commercial	0.373	0.376	0.8%	0.379	0.8%	0.382	0.8%
8	Large Commercial	0.160	0.147	-7.6%	0.135	-8.2%	0.123	-8.9%
9	Ind. – Distribution	0.145	0.141	-2.6%	0.137	-2.7%	0.133	-2.8%
10	Ind. – Transmission	0.059	0.052	-12.2%	0.045	-13.9%	0.038	-16.3%
11	Ind. – Backbone	0.041	0.034	-17.9%	0.026	-21.9%	0.019	-28.0%
12	EG – Transmission	0.024	0.024	-0.8%	0.024	-0.8%	0.024	-0.8%
13	EG – Backbone	0.011	0.011	-1.8%	0.011	-1.8%	0.010	-1.8%

5 PG&E’s bundled core customers pay backbone transmission and storage  
 6 costs in their procurement rates. Gas Energy Service Providers (gas ESP),  
 7 noncore customers, and shippers delivering on and off-system pay for  
 8 unbundled backbone transmission charges and optional storage services  
 9 separately to PG&E. As shown on Table 4-4, present rates are those filed in  
 10 Advice 2840-G and Advice 2645-G, effective July 1, 2007. Proposed rates  
 11 reflect the proposed changes in the allocation of CARE, other PPP and SGIP  
 12 costs addressed in this application. To isolate the effects of the rate proposals  
 13 addressed in this application, an illustrative Weighted Average Cost of Gas  
 14 (WACOG) of \$7.616 per decatherm (Dth), is assumed in both present and  
 15 proposed 2007 core bundled rates. Other procurement costs not addressed in  
 16 this application are unchanged from those currently in effect.

17 If the utilities’ proposal is adopted, the bill for an average residential  
 18 customer using 45 therms will increase 0.4 percent or \$0.23 per month from  
 19 \$62.77 to \$63.00.

20 This concludes my prepared testimony.



**SOUTHERN CALIFORNIA GAS COMPANY**  
**SAN DIEGO GAS AND ELECTRIC COMPANY**  
**PACIFIC GAS AND ELECTRIC COMPANY**  
**APPENDIX A**  
**STATEMENTS OF QUALIFICATIONS**

1 **PACIFIC GAS AND ELECTRIC COMPANY**  
2 **STATEMENT OF QUALIFICATIONS OF RAYMOND E. BLATTER**

3 Q 1 Please state your name and business address.

4 A 1 My name is Raymond E. Blatter, and my business address is Pacific Gas  
5 and Electric Company, 77 Beale Street, San Francisco, California.

6 Q 2 Briefly describe your responsibilities at Pacific Gas and Electric Company  
7 (PG&E or the Company).

8 A 2 I am currently a supervisor in the Rates Department.

9 Q 3 Please summarize your educational and professional background.

10 A 3 I received a Bachelor of Arts degree in Organizational Communication from  
11 Brigham Young University in 1976 and a Master of Arts degree in  
12 Regulatory Economics from New Mexico State University in 1993.

13 I began my career with PG&E in June 1980 as a residential  
14 conservation services auditor. In July 1982, I was promoted to division  
15 conservation supervisor. In December 1982, I began serving as a regional  
16 quality assurance analyst in Mission Trail Region. My responsibilities  
17 included development and implementation of quality control systems in  
18 division customer service offices and performance of quality assurance  
19 audits. From January 1986 until February 1988, I served as a regional  
20 budget analyst in Mission Trail Region. I was responsible for developing  
21 regional and division customer service budgets and monitoring budget  
22 compliance. I was hired as a gas rate analyst in February 1988. I was  
23 responsible for rate design, revenue estimation and rate policy development  
24 in a variety of areas. I was promoted to senior rate analyst in  
25 February 1995. My responsibilities included development of policy related to  
26 cost allocation and rate design in regulatory proceedings and preparation of  
27 testimony advocating PG&E policy proposals. I have been in my current  
28 position since November 1998.

29 I have served as a witness in several California Public Utilities  
30 Commission proceedings including PG&E's pipeline expansion certification,  
31 1995 BCAP, Mather Field Utilities certification, 1995 Biennial Cost Allocation  
32 Proceeding (BCAP), monthly procurement pricing application, El Paso  
33 Rulemaking 02-060-41, Gas Public Purpose Program Surcharge

1 Rulemaking 02-10-001, 2004 BCAP and 2008 Gas Transmission and  
2 Storage Rate case.

3 Q 4 What is the purpose of your testimony?

4 A 4 I am co-sponsoring Chapter 1, State-Mandated Social Program Cost  
5 Allocation.

6 Q 5 Does this conclude your statement of qualifications?

7 A 5 Yes, it does.

1 **PACIFIC GAS AND ELECTRIC COMPANY**  
2 **STATEMENT OF QUALIFICATIONS OF SHAUN E. HALVERSON**

3 Q 1 Please state your name and business address.

4 A 1 My name is Shaun E. Halverson, and my business address is Pacific Gas  
5 and Electric Company, 77 Beale Street, San Francisco, California.

6 Q 2 Briefly describe your responsibilities at Pacific Gas and Electric Company  
7 (PG&E or the Company).

8 A 2 As manager of gas rates, I am responsible for the development of revenue  
9 allocation and rate design policy for new and existing gas services and  
10 ongoing rate analysis in various regulatory and legislative proceedings.

11 Q 3 Please summarize your educational and professional background.

12 A 3 In 1983, I received a Bachelor of Arts degree in Business Economics and  
13 Accounting from the University of California, Santa Barbara. I am a certified  
14 public accountant in the state of California and a member of the American  
15 Institute of Certified Public Accountants and the California Society of  
16 Certified Public Accountants.

17 From 1983 to 1991, I practiced as a certified public accountant for  
18 two large public accounting firms and served as controller and chief financial  
19 officer for two real estate investment, development and property  
20 management companies.

21 In 1991, I began my employment with PG&E Gas Transmission  
22 Northwest serving in various capacities as a financial analyst, a rate and  
23 investment analyst, and the supervisor of rates and regulatory research. In  
24 1996, I began employment with PG&E in the gas rates department. In 1999,  
25 I began serving in my current position. I have previously testified before the  
26 California Public Utilities Commission in various regulatory proceedings.

27 Q 4 What is the purpose of your testimony?

28 A 4 I am sponsoring Chapter 4, PG&E's Allocation Proposal for State-Mandated  
29 Social Programs, and PG&E's portion of Table 2-2 of Chapter 2.

30 Q 5 Does this conclude your statement of qualifications?

31 A 5 Yes, it does.

1 **PACIFIC GAS AND ELECTRIC COMPANY**  
2 **STATEMENT OF QUALIFICATIONS OF RONALD R. HELGENS**

3 Q 1 Please state your name and business address.

4 A 1 My name is Ronald R. Helgens, and my business address is Pacific Gas  
5 and Electric Company, 77 Beale Street, San Francisco, California.

6 Q 2 Briefly describe your responsibilities at Pacific Gas and Electric Company  
7 (PG&E or the Company).

8 A 2 I am a principal analyst in the cost of service group within the gas rates  
9 section of the Rates and Tariffs Department with responsibility for  
10 recommending costing policies in PG&E's gas and electric areas.

11 Q 3 Please summarize your educational and professional background.

12 A 3 I received a Bachelor of Business Administration degree, Master of Arts  
13 degree, and a Ph.D. degree in Economics, with an emphasis in  
14 Mathematical Economics and Econometrics from the University of Iowa.  
15 During this time I taught courses in economics at the University of Iowa.

16 From 1976 to 1983, I was Assistant Professor of Economics and  
17 Business at Lake Forest College, Lake Forest, Illinois. I presented research  
18 papers before international forums and published various topics of economic  
19 research.

20 Since 1985, I have been a part-time professor of economics and  
21 business at Golden Gate University, where I have taught graduate and  
22 undergraduate courses in economics and business and have published  
23 journal articles in the field of energy.

24 I joined PG&E in 1983 as an energy economist in the Economics and  
25 Statistics Department. Since then I have held positions of increasing  
26 responsibility. In 2003, I was named to my current position.

27 I have previously testified before the California Public Utilities  
28 Commission and the California Energy Commission.

29 Q 4 What is the purpose of your testimony?

30 A 4 I am sponsoring Chapter 2, Tax Incidence as a Basis for a Reasonable  
31 Allocation (with the exception of Table 2-2).

32 Q 5 Does this conclude your statement of qualifications?

33 A 5 Yes, it does.

1                                   **SOUTHERN CALIFORNIA GAS COMPANY**  
2                                   **STATEMENT OF QUALIFICATIONS OF GARY G. LENART**

3    Q 1    Please state your name and business address.

4    A 1    My name is Gary G. Lenart. My business address is 555 West Fifth Street,  
5            Los Angeles, California. I am employed by the Southern California Gas  
6            Company (SoCalGas) as a Principle Regulatory Economic Advisor in the  
7            Regulatory Affairs Department for SoCalGas and San Diego Gas and  
8            Electric Company (SDG&E).

9    Q 2    Briefly describe your responsibilities at Southern California Gas Company.

10   A 2    I am a Principle Regulatory Economic Advisor in the Regulatory Affairs  
11           Department for both SoCalGas and SDG&E. In this position, I am  
12           responsible for preparing cost allocation and rate design for both utilities.

13   Q 3    Please summarize your educational and professional background.

14   A 3    I hold a Bachelor of Science degree in Business Finance and Computer  
15           Science from Bradley University in Peoria, Illinois, and a Master of Business  
16           Administration degree from California State University at Northridge,  
17           California. I have been employed by SoCalGas since 1988, and have held  
18           positions of increasing responsibilities in the Accounting, Strategic Planning,  
19           New Product Development, Customer Service and Information, and  
20           Regulatory Affairs departments. I have been in my current position as  
21           Principle Regulatory Economic Advisor since April 1, 2006. In my current  
22           position, I am responsible for cost allocation and rate design for both utilities.

23            I have previously testified before the California Public Utilities  
24            Commission.

25   Q 4    What is the purpose of your testimony?

26   A 4    I am sponsoring Chapter 3, SoCalGas and SDG&E's Allocation Proposal for  
27           State-Mandated Social Programs, and SoCalGas' and SDG&E's portion of  
28           Table 2-2 of Chapter 2.

29   Q 5    Does this conclude your statement of qualifications?

30   A 5    Yes, it does.

1                                   **SOUTHERN CALIFORNIA GAS COMPANY**  
2                                   **STATEMENT OF QUALIFICATIONS OF GILLIAN A. WRIGHT**

3    Q 1     Please state your name and business address.

4    A 1     My name is Gillian A. Wright. I am employed by Southern California Gas  
5            Company (SoCalGas) as the Director of Commercial and Industrial  
6            Services-North. My business address is 555 West Fifth Street, Los Angeles,  
7            California.

8    Q 2     Briefly describe your responsibilities at Southern California Gas Company.

9    A 2     My responsibilities are to manage business planning, regulatory, customer  
10           satisfaction, communication and administration of the energy efficiency and  
11           load management programs for the medium and large commercial and  
12           industrial market segment.

13   Q 3     Please summarize your educational and professional background.

14   A 3     I received a Master of Public Policy degree from the John F. Kennedy  
15           School of Government at Harvard University in 1998, and a Bachelor of Arts  
16           degree in Economics from Reed College in 1992. From 1992-1999, I held  
17           positions of increasing responsibility as a consultant on energy industry  
18           economics, with Battelle Pacific Northwest National Laboratory in Portland,  
19           Oregon, from 1992-1993; Charles River Associates, Inc., in Boston,  
20           Massachusetts, from 1993-1996; and Pacific Economics Group in  
21           Pasadena, California, from 1998-1999. I joined Sempra Energy in 1999 as  
22           a Regulatory Policy and Analysis Analyst. I held positions of increasing  
23           responsibility in the Regulatory Affairs Department until I assumed my  
24           current position in December 2007.

25           I have previously testified before the California Public Utilities  
26           Commission.

27   Q 4     What is the purpose of your testimony?

28   A 4     I am co-sponsoring Chapter 1, State-Mandated Social Program Cost  
29           Allocation.

30   Q 5     Does this conclude your statement of qualifications?

31   A 5     Yes, it does.