**PLA Sub-Program**

**Program Implementation Plan**

1. **Sub-Program Name:** Statewide Plug Load and Appliance (SW PLA)
2. **Sub-Program ID number:**
3. **Type of Sub-Program: \_x\_Core \_\_Third Party \_\_Partnership**
4. **Market sector or segment that this sub-program is designed to serve[[1]](#footnote-1):**
	1.  Residential
		1. Including Low Income?  Yes \_\_ No;
		2. Including Moderate Income?  Yes \_\_ No.
		3. Including or specifically Multifamily buildings  Yes \_\_ No.
		4. Including or specifically Rental units?  Yes \_\_ No.
	2.  Commercial (List applicable NAIC codes: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
	3. \_\_ Industrial (List applicable NAIC codes: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
	4. \_\_ Agricultural (List applicable NAIC codes: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
5. **Is this sub-program primarily a:**
	1. Non-resource program \_\_\_ Yes \_\_ No
	2. Resource acquisition program  Yes \_\_\_ No
	3. Market Transformation Program  Yes \_\_\_ No
6. **Indicate the primary intervention strategies:**
	1. Upstream  Yes \_\_\_ No
	2. Midstream  Yes \_\_\_ No
	3. Downstream  Yes \_\_\_ No
	4. Direct Install \_ Yes \_\_\_ No
	5. Non Resource  Yes \_\_\_ No
7. **Projected Sub-program Total Resource Cost (TRC) and Program Administrator Cost (PAC)** TRC \_\_\_ PAC \_\_\_
8. **Projected Sub-Program Budget**

Table-3: Projected Sub-Program Budget, by Calendar Year[[2]](#footnote-2)

*[Table-3 to be provided as an Excel Attachment to this PIP]*

1. Check all that apply [↑](#footnote-ref-1)
2. Individual utility specific information to be provided in this table [↑](#footnote-ref-2)