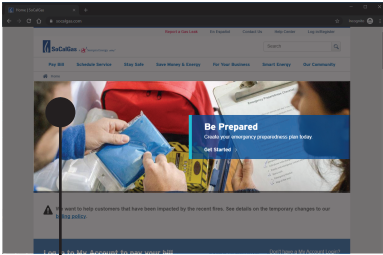


# Site Component Guide



## Hero A



**Min Image Dimensions:** 1024 x 360

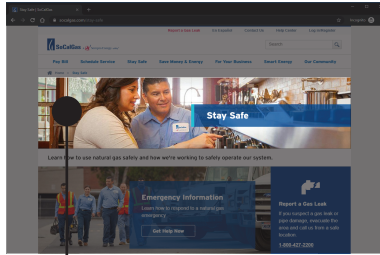
**Filename:** hero-a\_page-title\_360

**Usage:** Hero section at the top of Homepage only.

**Title character limit:** ~25  
(one line max)

**Sub-title character limit:** ~80  
(two lines max)

## Hero B



**Min Image Dimensions:** 1024 x 240

**Filename:** hero-b\_page-title\_240

**Usage:** Hero section at the top of Category & Enhanced pages.

**Title character limit:** ~50  
(two lines max)

**Intro character limit:** ~70  
(one line max below image)

## BlWT - Background Image with Text



**Min Image Dimensions:** 1024 x 440

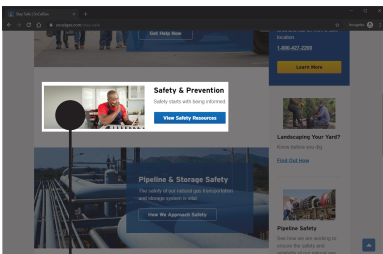
**Filename:** biwt\_page-title\_440

**Usage:** Body section of Category & Enhanced pages.

**Title character limit:** ~50  
(two lines max)

**Sub-title character limit:** ~80  
(two lines max)

## IwT - Image with Text



**Min Image Dimensions:** 326 x 140

**Filename:** iwt\_page-title\_140

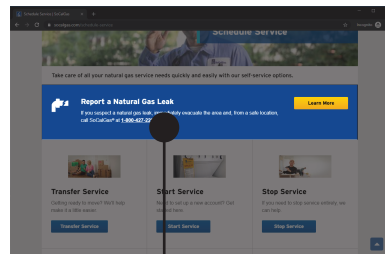
**Usage:** Body component section of Category & Enhanced pages.

**Title character limit:** ~50  
(two lines max)

**Sub-title character limit:** ~125  
(three lines max)

**CTA character limit:** 16

## Fi - Featured Item



**Icon Dimensions:** 60 x 60

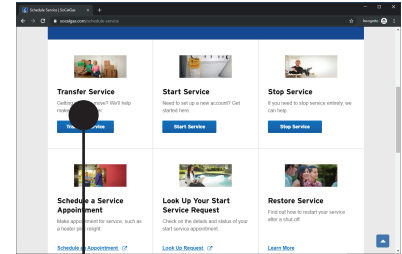
**Filename:** icon\_object-name\_60

**Usage:** Full-width & Body component sections on Category & Enhanced pages.

**Title character limit:** 50  
(one line max)

**CTA character limit:** 14

## Fi SbS - Featured Item Side by Side



**Min Image Dimensions:** 170 x 73

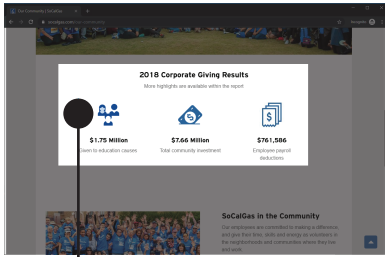
**Filename:** sbs\_page-title\_73

**Usage:** Body component section on Category & Enhanced pages.

**Title character limit:** ~45  
(two lines max)

**Notes:** Works best with 6 or less even number of items

## SbS Cluster



**Icon Dimensions:** 80 x 80

**Filename:** icon\_object-name\_80

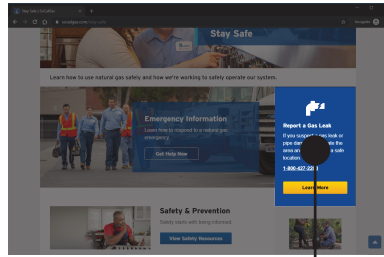
**Usage:** Full-width on Homepage or specially designated pages.

**Title character limit:** ~20  
(one line max)

**Sub-title character limit:** ~50  
(two lines max)

**Notes:** 3 items only

## Fi RR - Featured Item Right Rail



**Min Image Dimensions:** 170 x 100

**Filename:** firr\_page-title\_100

**Usage:** Right rail section on Category & Enhanced pages.

**Title character limit:** ~47  
(two lines max)

**CTA character limit:** 14