

SOCALGAS® TRADE PROFESSIONAL PROGRAM QUARTERLY NEWSLETTER



OCT. 2020

EXTRA 50% REBATE NOW AVAILABLE

For a limited time only, the SoCalGas® Energy Efficiency Rebates for Business Program is offering an extra 50% rebate on top of standard rebate amounts to customers who purchase and install eligible equipment! The additional rebate will be automatically applied to all qualifying projects with a measure purchase date between 9/1/2020 and 12/31/2020.

Rebate amounts cannot exceed the actual purchase price of the equipment to be rebated or the maximum allowance per unit. For the following items only, purchase price may include installation labor costs, in addition to equipment cost: Pipe, fittings, and tank insulation; steam traps; and greenhouse curtains and infrared film.

Vendors whose customers sign their rebate over to them will also receive the extra amount. Customers that normally receive an additional rebate via a partnership program and equipment that receive point-of-sale rebates through the SoCalGas Distributor Water Heating or Foodservice (Midstream) Programs are not currently eligible for this offer.

Example 1: A \$150,000 unit with a standard rebate measure value of \$25,000 is installed at a facility. The customer may receive the standard rebate measure value plus the extra 50% rebate of \$12,500 for a total rebate amount of \$37,500.

Example 2: A \$1,200 unit with a standard rebate measure value of \$1,000 is installed at a facility. The customer may receive a total rebate amount of \$1,200, inclusive of the additional rebate. (Because the total rebate amount is capped at the cost of the unit, the additional rebate amount is reduced from 50% to the difference between the unit cost and the standard rebate measure value.)

Example 3: A \$1,000 project with a standard rebate measure value of \$1,000 is completed at a facility. In this case, the additional rebate will not be added.

The Trade Professional Program offers full rebate application support. Just send us your project information, and we will take care of the rest!



Through the end of 2020, business customers may receive an extra 50% rebate on top of standard rebate amounts.

12 HOUR REQUIREMENT FOR STEAM TRAPS WAIVED FOR DRY CLEANERS

Typically, dry cleaning businesses must operate their steam boiler for more than 12 hours per day in order to be eligible for the commercial steam trap rebate. However, during the COVID-19 pandemic, SoCalGas is accepting steam trap rebate applications for dry cleaners whose boiler operating hours have fallen below 12 hours due to COVID-19. Applications will require an additional document, which will be completed by your Trade Pro Account Executive. Other conditions for the steam trap rebate are unchanged.

TRADE PRO SPOTLIGHT: THE CLEANER'S MART

We applaud the work you do each day to help customers save energy and money! To celebrate your success, we're shining the spotlight on one of your projects in each newsletter.

The Cleaner's Mart, based out of Los Angeles, is a dry cleaning and laundry equipment supplier and contractor. It primarily serves customers in the dry cleaning and textiles industries, and one of its specialties is in steam traps.

Steam traps are a type of automatic valve and are commonly found in businesses that use a lot of steam. They play an important role in the steam heating system, discharging condensates and non-condensable gases, such as air, while reducing steam loss. When steam traps fail, excess steam escapes, so more steam is needed. Thus, proper maintenance and replacement of faulty steam traps are important.

The Cleaners Mart has conducted steam trap surveys and replaced faulty equipment, as necessary, at many dry cleaners throughout the Greater Los Angeles area. By taking advantage of SoCalGas rebates, these businesses have been able to save money and decrease their energy use at the same time.

In addition to steam traps, there are many other types of equipment that can support your customers' energy efficiency goals. Please contact your Trade Pro Account Executive to learn more, and to read additional Spotlights, click [here](#).



The Cleaner's Mart helps dry cleaners reduce their energy usage and costs by installing new steam traps, which remove condensate and air, while minimizing steam loss, in steam heating systems.

CONTACT US

For any questions or comments, please contact us at tradepro@socalgas.com or visit socalgas.com/tradepro



The Energy Efficiency Rebates for Business (EERB) program is funded by California utility customers, administered by Southern California Gas Company (SoCalGas®) under the auspices of the California Public Utilities Commission. Program funds, including any funds utilized for rebates or incentives, will be allocated on a first-come, first-served basis until such funds are no longer available. The EERB program may be modified or terminated without prior notice. Eligibility requirements apply.

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