



Trade Professional Program Newsletter

February 2024

Help Stimulate Sales by Connecting Your Customers with Low-to-No Interest Financing

Are your customers ready for new energy-efficient equipment but in need of resources to make the purchase? Telling them about GoGreen Financing can be a great solution.

Featuring low-interest financing options, quick approval reviews, and flexible terms, GoGreen Business Energy Financing has extended its Go Low Rates promotion and is providing up to \$10,000 per project to buy down interest rates on energy-efficient equipment upgrades.

That means your customers can have access to reduced interest rates — as low as 0% — on projects from \$5,000 to \$5 million. Rates and terms are at the discretion of the participating lenders.

Customers can also combine the Go Low Rates promotion with GoGreen's On-Bill Repayment feature (OBR) for a fast, convenient offering.

Customers can check the [At-a-Glance Financing Options](#)* chart to identify lenders offering Go Low Rates and OBR.

Participating finance companies are also offering options for pre-funding and

progress payments, so customers don't have to operate out of pocket. Plus, there are never fees to participate.

Participants must be a customer of an investor-owned utility such as SoCalGas and meet program eligibility requirements. GoGreen Business is a utility-supported, State of California-administered financing program.

Encourage your customers to visit [GoGreenFinancing.com](https://www.gogreenfinancing.com)* to enroll today!

For more information on how to optimize your business as a GoGreen Business Contractor, visit: [GoGreen Business Contractors](#)*

Don't Miss Our 2024 Foodservice Energy and Economics Forecast Seminar

Join SoCalGas at our Energy Resource Center in Downey on February 13, 2024, to learn about technological advances, new sustainability initiatives, and labor challenges that continue to grow in the ever-changing foodservice industry.

Special guest speaker and foodservice publisher, Robin Ashton, will discuss the growth and segment trends of foodservice equipment and supply markets. Also joining from Frontier Energy is Richard Young. He will be discussing the latest trends in equipment technology and restaurant sustainability, as well as utility programs and services, cost savings, and rebates for qualified energy-efficient equipment.

Date: Tuesday, February 13, 2024

Time: 9:00 a.m. – 12:00 p.m.

Location: SoCalGas Energy Resource Center
9240 Firestone Blvd.
Downey, CA 90241

[**Register Now**](#)

If you are not able to join in-person, you can join virtually.

Contact Us

Have question or comments? Please contact us

at tradepro@socalgas.com or visit socalgas.com/TradePro.

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