



The Commercial Strategic Energy Management (Commercial SEM) Program provides services to identify energy-saving projects, at no cost, while offering rebate incentives and helpful implemented operational improvements. Eligible customers could receive up to four (4) years of technical support and guidance on how to achieve maximum energy efficiency.

## HOW DOES IT WORK?

Commercial SEM identifies low- and no-cost opportunities and capital-intensive solutions such as:

- **Behavioral changes:** Help establish innovative processes for the way your organization makes decisions about energy-efficient projects and manages maintenance.
- **Retro-commissioning:** Suggest solutions for your building envelope to help improve energy usage.
- **Operations:** Help improve HVAC and domestic hot water schedules, set points, and equipment sequences to deliver the same comfort with less energy.
- **Capital:** Suggest system replacements, additions, expansions, and upgrades.

## PROGRAM BENEFITS

Commercial SEM focuses on people, not just projects and equipment. The Commercial SEM team motivates employees at a participant's facility to bring about energy-efficient changes with the goal of leading to long-lasting energy savings. The Commercial SEM Program also helps with improvement of operational efficiency, potential energy savings, rebates, and incentives.

- Energy management training and education via workshops and coaching, delivered on-site and online.
- Technical assistance for identifying and implementing energy projects.
- Tools for tracking energy performance and quantifying energy savings.
- If eligible, incentives for completed milestones and energy savings.

A SNAPSHOT OF WHAT YOUR SAVINGS COULD LOOK LIKE

Item	Year 1	Comments
Participation Incentives	\$9,000	Paid in Year 1; participant needs to complete certain tasks (e.g., turn in data, participate in Treasure Hunt, etc.)
Energy Savings – Avoided Cost \$1.10/therm	\$27,500	25,000 therms saved
Savings Incentive From SoCalGas® \$0.95/therm	\$23,750	Incentives paid
Financial Benefit (Year 1)	\$60,250	For the completed year

AVAILABLE INCENTIVES

Measure	Unit	Rate
BRO (Behavioral, Retro-Commissioning, Operational)	Therm	\$0.95

PROGRAM COMMITMENTS

Customers agree and acknowledge they:

- Must provide data, e.g., usage and occupancy.
- May attend and participate in all workshops.
- Could get up to four (4) years of technical advice and access to rebate incentives.
- Must participate in the driven program.
- Have completed the Commercial SEM Enrollment Agreement.
- Can withdraw from the program early with no penalties.



**For more information**  
Scan the QR code or email the Commercial SEM team at **CommercialSEM@CLEARresult.com**.  
You can also call **562-832-9874**.

**CLEARresult®**

CLEARresult is a SoCalGas authorized contractor responsible for implementing this program through December 31, 2028.

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